

## **2Q 2016 | INDUSTRY MIDDLE MARKET INDICATOR**

# PROFESSIONAL SERVICES' GROWTH



### Revenue Growth vs. National

8.3%

PROFESSIONAL SERVICES' MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

7.2%

Past 12 Months National 5.8%

PROFESSIONAL SERVICES' MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

4.8%

Next 12 Months National

### **Employment Growth**

5.2%

PROFESSIONAL SERVICES' MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

4.4%

Past 12 Months National 4.0%

PROFESSIONAL SERVICES' MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

3.3%

Next 12 Months National

### Top 3 Internal Challenges (Next 3 Mo.):

63%

**Business Growth** 

55%

Staff/ Employees

22%

**Finances** 

# Preparing for growth through capital investment

Middle market companies in Professional Services are sending a strong message that they are poised to invest.



### Top 3 Internal Challenges (Next 12 Mo.):

44%

Staff/Employees

40%

**Business Growth** 

17%

Costs

IN COLLABORATION WITH









### MEET PROFESSIONAL SERVICES' MIGHTY MIDDLE MARKET

### Professional Services' Middle Market Defined

ANNUAL REVENUE

\$10MM—\$1B \$414B
IN ANNUA

**GENERATING** 

IN ANNUAL REVENUE

**MORE THAN** 

10,600

**BUSINESSES** 











**REPRESENTS** 

0.4%

OF ALL PROF SVCS **COMPANIES** 



**GENERATES** 

27.1%

OF ALL PROF SVCS **BUSINESS REVENUE** 

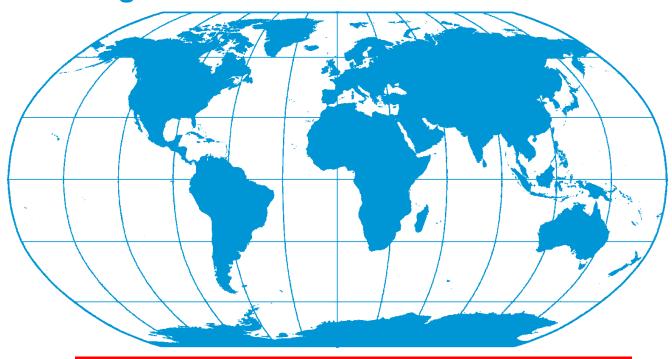
**EMPLOYS** 

22.6%

OF THE PROF SVCS WORKFORCE

Source: D&B 2014 Data

# Percentage of Revenues around the World



83.3% United States 9.9% Canada/Mexico 4.9% Europe 1.4% Latin America

1.0% Middle East

0.3% Africa

4.7% Asia 0.0% Other